

Saudi Outdoors Exhibition

2-5 June
2024

Riyadh Front Exhibition &
conference Center
Saudi Arabia

WE WANT TO
INSPIRE OTHERS
AND BE INSPIRED



About Saudi Outdoors Exhibition

Saudi Outdoors Exhibition has the most specified exhibitions in the Middle East where you can make your dreams come true, starting from Landscape, Planting, Furniture, Flooring and Swimming Pools.



Furthermore, the growing concepts of sustainable life and eco-green indoor and outdoor spaces and entertainment areas are raising innovations in Landscaping Products, Planting, Water Fountains, Pools, Furniture, and Flooring.



Market

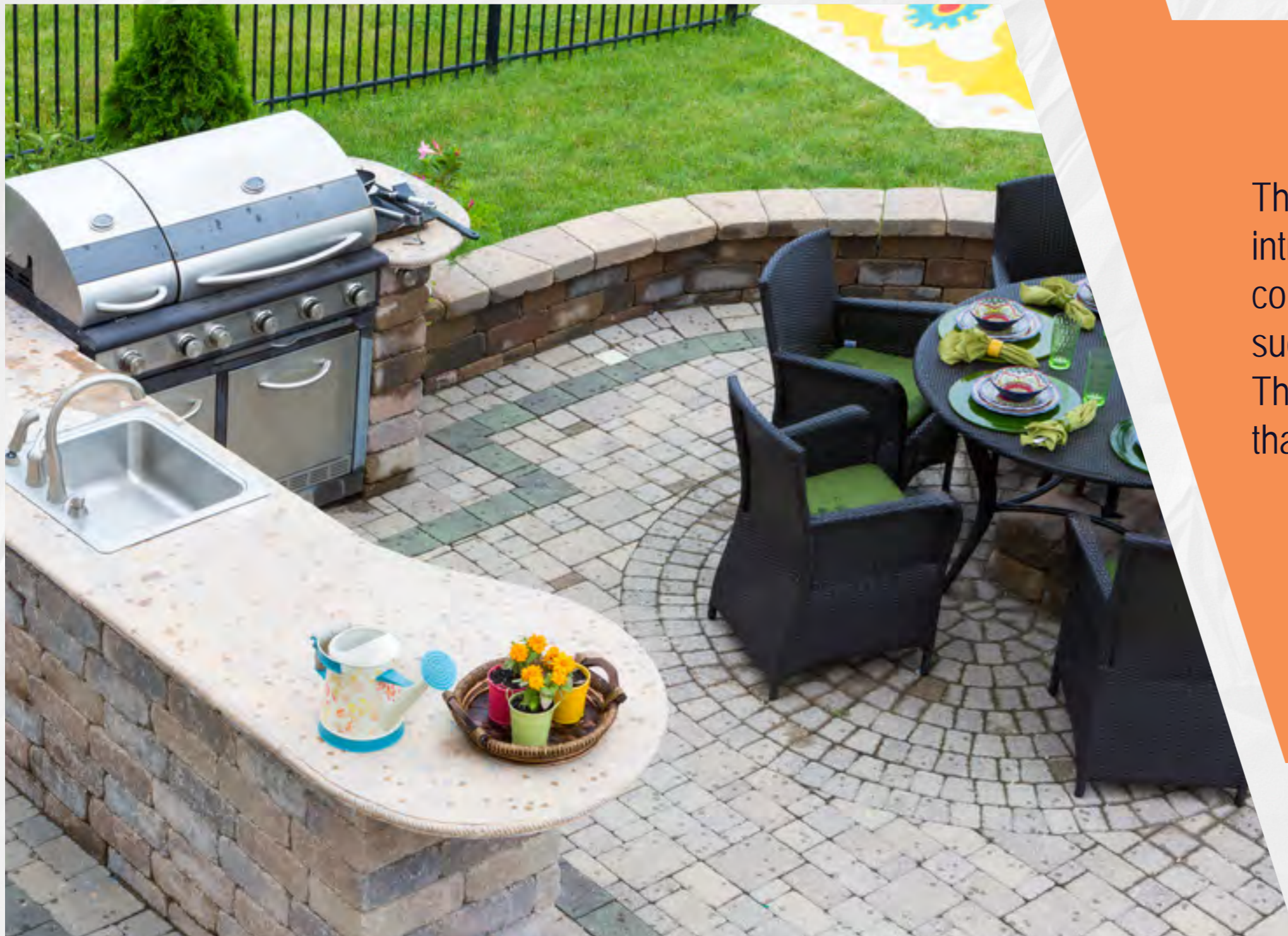
Thriving Business Opportunities in Saudi Arabia

Saudi Arabia is a country with a high-income economy that offers attractive business opportunities. The market is currently valued at USD 1537.35 million as of 2021 and is expected to grow at a CAGR of %7.95 by 2027. The rapid expansion of the real estate sector is a major factor driving the growth, leading to an increase in demand for landscaping, furniture, and flooring as both commercial and residential projects continue to thrive.

Booming Landscape market in Saudi Arabia

With the Saudi Arabian landscaping market estimated at USD 1,637 million in 2022, it is projected to grow at a CAGR of %7.05, reaching USD 2,464 million by 2029. The arid climate prompts a focus on ecological and water-saving solutions, while urbanization drives the need for green spaces, leading to innovative designs and a surge in the use of native plants.

The Changing Dynamics of Outdoor Spaces



The Saudi Arabian landscaping industry is witnessing a shift towards intricate and opulent designs, especially in high-end residential and commercial developments. The emphasis on entertainment spaces, such as outdoor dining and leisure areas, is reshaping the market. The trend is towards immersive and visually stunning surroundings that cater to diverse preferences.

Specialties



Swimming Pools



Landscape



Spa & Jacuzzi



Plants & Garden

Why Exhibit



- **MEET YOUR BUYERS**

Meet the leading distributors, key decision makers and professionals under one roof, over three days, updating your trade and business contacts.

- **GENERATE QUALITY LEADS**

Saudi Outdoors Exhibition can help you achieve your business objectives and increase your sales; Access and connect with government authorities and utility companies supporting your field of specification.

- **ENTER A NEW MARKET (Build brand proximity)**

Take advantage of the geographical position to access the markets of Europe, Asia and Africa supporting your entry strategy by connecting you to the right distributors and facilitating profitable partnerships.

- **PROMOTE YOUR BUSINESS (Gauge your competitors up close)**

Demonstrate your ability to provide the latest in alternate solutions that is primed for change; launching and showcasing your latest products and services to raise your company profile and promote your brand as among the market leaders that are guiding the region.

A dark, atmospheric landscape with a stone path, a rose bush, and mountains in the background. The scene is dimly lit, with a focus on the textures of the stone and the petals of the roses. The overall mood is serene and contemplative.

Pause, breathe, and get ready to join

Why Visit

Networking & Competition

Give-away & Job Hunting

**Meeting major brands &
Creative Engagement**

Meet:

Saudi Outdoors Exhibitions is a multi-purpose exhibition for B2B & B2C businesses. You can find families and house owners, furnishing and landscape managers, landscape designers, décor engineers, property developers, distributors, Project owners, hotels and luxury housing directors, and business agents.



Thank You!

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